

INTRODUCTION

ORIGIN

Women Development Foundation Pakistan (WDFP) has been established and registered under VSWA Act 1961 No. DSW (2112)-K on 16th May 2004. WDFP has been working in the slums of Karachi especially in Lyari, coastal area of Kemari and Bin Qasim Town on multiple issues in development sector. WDFP has an active network of civil society organizations that supports developmental activities.

VISION

To create perpetual congenial environment and to promote gender balanced society in Pakistan.

MISSION

Women Development Foundation Pakistan is striving to build an empowered society by strengthening the downtrodden women in all fields of life.

OBJECTIVES

- To educate youth and community members regarding women empowerment through non formal educational activities
- To develop a peaceful environment where everyone equally enjoys their basic human rights

PROGRAM AREAS

WDFP is rigorously working in the following program areas:

- Women Development and Empowerment
- Health (General)
- Education (Formal and Non-Formal)
- Human Resource Development
- Youth Empowerment
- Micro Entrepreneurship
- Career Development
- Skill Development and Management Training
- Media Sensitization
- Vocational Training
- Human Rights (Women & Children)
- Community Development Programs
- Peace Promoting Activities

PROJECTS-2020

LIGHT-F (Livelihood Improvement for Growth and Transformation of the Women-JICA):

- January 2020: Registration completed of Home-Based Workers
- February 2020: Baseline survey completed of selected participants
- March 2020: Youth Leader visit in different organizations but delay due to COVID-19
- 6 February 2020: Gathering for conferment of certificate on promoting women for employment to Youth Leaders of Maripur and Baldia Karachi was held under the Project for Improvement of Livelihoods and Well-being of Female Home-Based Workers in the Informal Sector in Sindh Province (Light-F), (A Project of Women Development Foundation Pakistan (WDFP) supported by Women Development Department Sindh and JICA. TAF Foundation, Charter for Compassion and UNDP representative also brief their organizations training programs on the occasion at Lincoln's Corner Karachi.

Due to Covid-19 project activities were halted from March to June 2020. So there was no progress in this period. However the project team was in coordination and planned to resume activities with SOPs.

Team resumed the project in July 2020 and started to gather resources and took necessary steps to continue activities on the field. A session was conducted for the project beneficiaries as "Awareness of Covid-19" in which it was observed how the community was affected in lockdown and what are the new norms. Keeping these observations in mind, a series of training sessions were designed as "Importance of Digitalization". 4 sessions were conducted in area centers for the beneficiaries to engage them and project activities and educate them about beneficial usage of mobile for their businesses.

Meanwhile, the project team got finalized. 2 area coordinators were taken on board for areas Baldia and Maripur. Also a Social Mobilizer for Baldia also hired to run the mobilization activities effectively. Furthermore, it has been planned to conduct a series of online sessions with project participants so that they could cope up with the current scenario of pandemic.

In November-December 2020 team organized session



Baldia Session



Maripur Session

for the Maripur and Baldia community to aware them about the benefits of formal employment. However, JICA project team would not be able to visit Pakistan till December 2020, so the project activities will be monitored by the WDFP project team. Project training will start from January 2021 tentatively.

Nawabad Youth Center:

After lockdown online sessions with community were done with participants and stakeholders on Corona virus awareness, revision of training topics (Motivational and Educational), Social Media awareness and video messages by participants.

In COVID-19 period lockdown was imposed due to which center activities were halted. Team engaged beneficiaries online, conducted sessions, meetings and SAP's online via zoom and Facebook applications. Further it was extended for one month till 10 September than again donor extended for further 3 Months till December for completion of project activities. Team successfully completed trainings and trained total 60 beneficiaries throughout the project and team strictly followed the SOP's.



Nawabad Youth Center

Azm e Naujawan Phase III:

Azme-Naujawan (AeN), a collaborative initiative of 8 civil Society organizations to provide training regarding Personal and Professional Development and create social & civil responsibility to marginalized Youth of Karachi. In this Project, the youth have identified their community issues and challenges and found the solutions in the form of Social Action Projects and Social Campaigning. Throughout the Project the WDFP Trainers and Team



AeN (Social Action Project)

have trained 390 Youth of Maripur and Baldia. The youth engaged the community stakeholders and completed 400 Social Action Project and Social Campaigning with the support of Trainers and WDFP team. From the first day of LOCKDOWN AeN team and participants actively conducted live sessions including; Meetings, Mentoring, Awareness regarding COVID19 by video messages and using Social Media Platforms to engage Community digitally. Youth completed their online SAP and engaged their community in positive change.

Benazir Bhutto Shaheed Human Resource Research & Development Board [BBSHRRDB]:

Women Development Foundation Pakistan-WDFP has its very own vocational training center named "Women Skill Development Center" WSDC in Maripur, which is certified from

Trade Testing Board-TTB and Sindh Technical Education and Vocational Training Authority-STEVTa for carrying out certified courses.

Vocational classes resumed from 15 September 2020 and all trainees were following SOP's strictly.

32 students learnt stitching and beautician (16/each course). On 29 September 2020, Ms. Kanwal-Coordinator attended career counseling session with students at Muhammad Shafi Educational Complex Shershah. Continuously team was in coordination during lockdown with supervisors and beneficiaries. WDFP organized Certificate Distribution Ceremony to encourage and motivate the trainees; BBSHRRDB team also participated in the ceremony.



BBSHRRDB Certificate Ceremony 2020

TDEA-CIP:

Sabiha Shah is elected as a Convener of Karachi Region during the formation of Regional Coalition for Inclusive Pakistan (A Project to Protect and Promote the Rights of Women, Transgender and People with Disabilities) named "Hum Bhi Hain" arranged by TDEA held in Karachi on Tuesday 29 September, 2020. Syed Nadeem Haider Regional Election Commissioner Sindh, Abdul Samad DEC West, Ms. Hina Tabasum from TDEA, Ms. Naseem Shaikh Regional Mentor were present on the occasion.



Group Picture "HUM BHI HAIN"

Other Activities:

- 11 March 2020: Interview on Salam Zindagi Show of Sindh TV Network participated by Sabiha Shah-CEO and Hiba Khan-Project Coordinator JICA
- 29 January 2020: Ladies Dhaba Stall (2 Days) in Karigar Mela by Thardeep Rural Development Programme at Beach Luxury Hotel Karachi
- Ladies Dhaba Stall (Project of Women Development Foundation Pakistan) at Beach Luxury on the National Women's Day (12 February 2020) celebratory event by Sindh Commission on the Status of Women (SCSW)
- In July 2020, Sabiha Shah, CEO and Larish Turshani attended 6 days Women Leadership Training by Women's Learning Partnership-WLP
- On 12 October 2020, had meeting of Gender and Disability Electoral Working Group at the Committee Room office of the Provincial Election Commissioner, Sindh, Karachi