



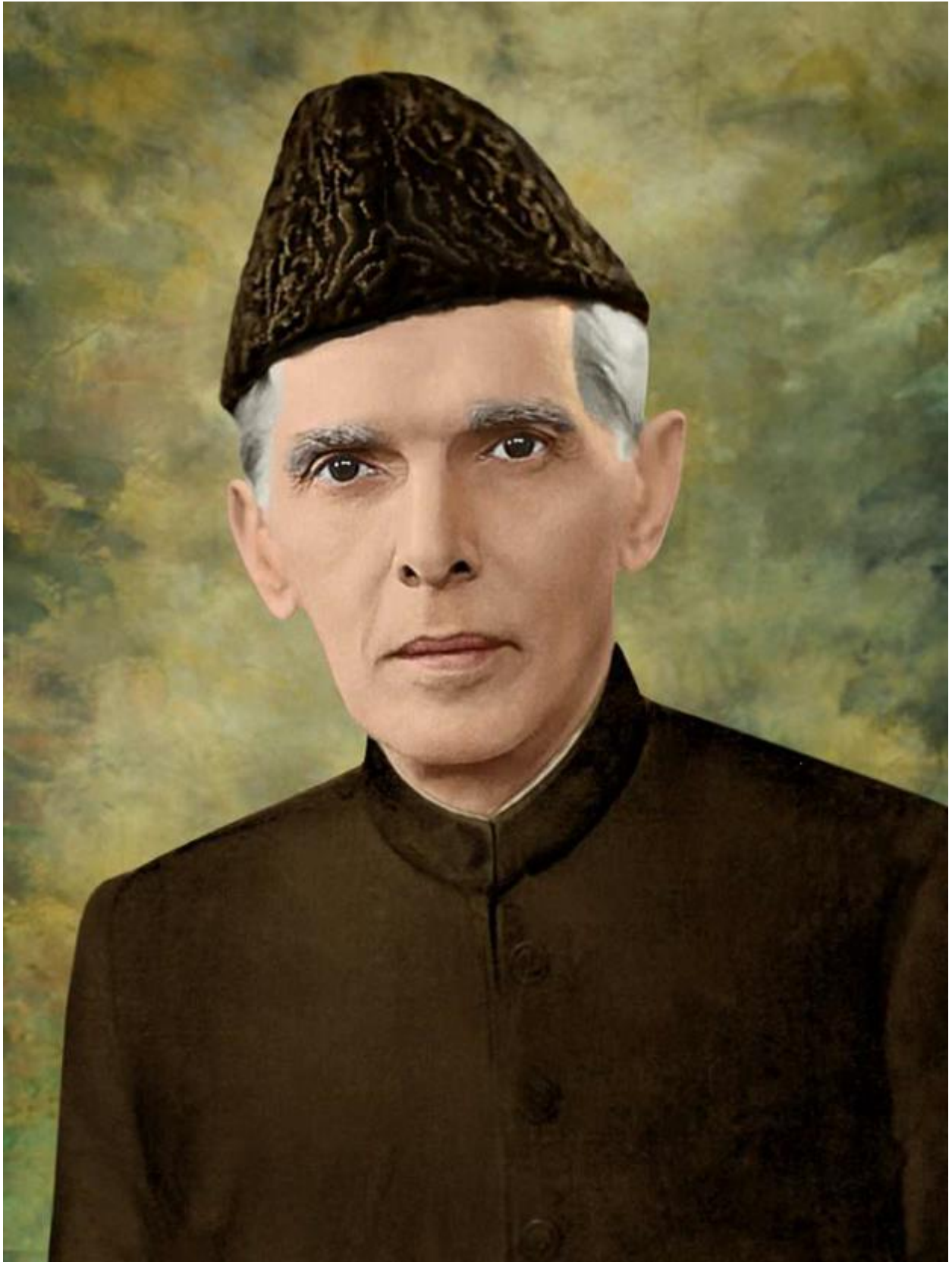
ANNUAL REPORT

2019

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Abbreviations & Acronyms

AeN	Azm-e-Naujawan
BBSHRDB	Benazir Bhutto Shaheed Resource Research and Development Board
BOD	Board of Directors
CPB	Community Peace Baithak
DAI	Development Alternatives Incorporated
DDC	Deputy District Commissioner
FHBW	Women Home Based Workers
IEC	Information, Education and Communication
IVD	International Volunteer Day
IWD	International Women Day
JICA	Japan International Cooperation Agency
KYI	Karachi Youth Initiative
LIGHT-F	Livelihood Improvement for Growth and Transformation of the Women
NAPA	National Academy of Performing Arts
NYC	Nawabad Youth Center
SAP	Social Action Projects
SRSO	Sindh Rural Support Organization
SWD	Social Welfare Department
TDEA	Trust Democratic Education Accountability
UC	Union Council
WDD	Women Development Department
WDFP	Women Development Foundation Pakistan

WSDC

Women Skill Development Center

Executive Summary

Since 2004 Women Development Foundation Pakistan has been engaged for women empowerment, youth empowerment and gender equality with focus on vulnerable segments of the society i.e., real challenge and need extra steps to bring them in mainstream.



WDFP has developed number of programs and conducted numerous events by and for women for accomplishment of its mission “to empower women and able to impart their skills for the development of the society by large”.

In the year 2019 WDFP initiated number of projects for peace and harmony, rights and responsibilities, skills and prosperity, linkages and strengthens; even community engagements in the recognition of role of women in community development, which ultimately feeds for nation development. Without recognizing women role, their efforts, struggle and scarification; we may not achieve our goals and reach to the destination. It is a common fact that attitude played vital role to achieve goals and objectives, therefore, WDFP works with family members and due engaged men with confidence, as the result, projects have been very successful and created impacts. WDFP’s growth is tied with its culture; continuous improvement and to achieve goals it needs to do small efforts to progress profoundly.

Women also have right to spend their life freely like others. In 2016 WDFP introduced Ladies Dhaba in Maripur area to provide a secure space where women can share and discuss their issues. The main purpose of this Dhaba is to bring change in communities by giving women mentally relaxation and to end the feeling of depression and helplessness which mostly women feel at their homes. When women feel change in their lives then this change will bring peace in their families and society. This concept resulted as a great impact on their minds and now women visit this place frequently. In 3 years, Ladies Dhaba brought positive changes in communities for women empowerment.

Youth Programs such as Azme Naujawan and Nawabad Youth Center empowered youth by providing training sessions in Maripur, Saeedabad and Lyari. After trainings, youth groups implemented Social Action Projects in nearby different areas and spread positive messages in communities.

Since 2015 Women Skill Development Center-WSDC (Project of Women Development Foundation Pakistan) is facilitating the young girls from low income families of Kemari Town to enhance their professional skills. This Project is being run with the support of Benazir Bhutto Shaheed Human Resource Research and Development Board-BBSHRRDB which aims to strengthen the abilities of youth (Girls) so they could encounter their challenge of employability.

In January 2019, DAI introduces Community Peace Baithak in Maripur area of Karachi. The main objective of the project was to sensitize community members aged above 35 about the basic rights and create peace and harmony among the people of the area. Team has engaged 2,372 community members including men and women in 63 different activities and events. Renowned speakers were invited from various organizations to conduct sessions on various topics and events were organized to deliver positive messages.

Volunteers are main inspiring force to development work for vulnerable and destitute people, therefore in recognition of their work International Volunteers Day celebrated on December 5,

and shields and certificates were awarded to distinguish volunteers who work day and night for the social causes.

I am thankful to Board of Directors for their guidelines and trust to lead and manage WDFP programs independently as per the mission. I never forget to appreciate immense support of my staff to complete projects in time with dedication. I applauded the role of donors and supporters, especially institutions such as DAI, JICA, TDEA, BBSHRRDB and last but not the least Media support. All these institutions contributed significantly in the progress of WDFP and community development process.

Sabiha Shah
Chief Executive Officer

Introduction

ORIGIN

Women Development Foundation Pakistan (WDFP) has been established and registered under VSWA Act 1961 No. DSW (2112)-K on 16th May 2004. WDFP has been working in the slums of Karachi especially in Lyari, coastal area of Kemari and Bin Qasim Town on multiple issues in development sector. WDFP has an active network of civil society organizations that supports developmental activities.

VISION

To create perpetual congenial environment and to promote gender balanced society in Pakistan.

MISSION

Women Development Foundation Pakistan is striving to build an empowered society by strengthening the downtrodden women in all fields of life.

OBJECTIVES

- To educate youth and community members regarding women empowerment through non formal educational activities
- To develop a peaceful environment where everyone equally enjoys their basic human rights

PROGRAM AREAS

WDFP is rigorously working in the following program areas:

- Women Development and Empowerment
- Health (General)
- Education (Formal and Non-Formal)
- Human Resource Development
- Youth Empowerment
- Micro Entrepreneurship
- Career Development
- Skill Development and Management Training
- Media Sensitization
- Vocational Training
- Human Rights (Women & Children)
- Community Development Programs
- Peace Promoting Activities

WDFP PROJECTS

LADIES DHABA

Maripur is an underprivileged area where women have no such space to spend some time with each other and share their issues. In 2016, WDFP took initiative with support of DAI to come up with an idea named Ladies Dhaba. Ladies Dhaba is a safe space for those women who are not allowed to go anywhere and even cannot enjoy their life as a free bird.

Women are the basic constituent of their family when they feel calm then the people surrounded by them also feel comfortable. Women have also right to spend their life freely like men do; they can also go out in a fresh air and enjoy their time. The main purpose of this idea was to bring - *peace in communities and to end the feeling of loneliness which mostly women feel at their homes. This concept resulted as a great impact on their minds and now women love this place. The best part of this place is that it is not only a resting space but women also buy food items, sit together, relax, talk and play games just as their man counterparts do in the same locality at a nearby pathan ka dhaba. Dhaba has also captured great attention of media for coverage and now, it is the desire of community women who are engaged in managing Ladies Dhaba that it must be expanded in different places of Sindh as well.



Ladies are enjoying their pleasure time at Ladies Dhaba Maripur



Ladies Dhaba Maripur

Exposure Visit at Ladies Dhaba by TRDP

On 17 November 2019, Thardeep Rural Development Programme- TRDP team had an exposure visit at Ladies Dhaba Maripur Center and conducted a session with collaboration of WDFP. The purpose was to explore and replicate the idea of Ladies Dhaba in rural area of Sindh. It was an experience visit of urban and rural home-based workers to be gathered at one platform to share their approaches and idea. Women from different areas of Dadu and Jamshoro visited and shared their success stories under the supervision of Abdul Samad Phulpoto. TRDP team was briefed about the WDFP activities and initiative of Ladies Dhaba by Sabiha Shah- CEO WDFP.

Abdul Samad Phulpoto stated the purpose of the visiting Ladies Dhaba Maripur and praised the efforts of Sabiha Shah. On this occasion Noor Banwar and Aziza from Dadu, Amina from Jamshoro and Mehar Bashir narrated their success stories that how they overcome the obstacles in their life. The delegation also lauded the concept of Ladies Dhaba (Women Café) and wanted to replicate such a model in their respective areas.

Sabiha Shah, the CEO Women Development Foundation Pakistan and Vice President of Thardeep Rural Development Programme motivated women that always take courageous decisions in life and never step back in difficult situations, team of WDFP provided information about daily activities of center to the guests. Eminent women journalists Sher Bano and Zarnageen Ghatala highlighted successful skilled women of Pakistan and their roles.

Beneficiaries enjoyed games and had lunch at Ladies Dhaba. They also bought things from stalls. Abdul Rahim Moosvi thanked to all guests for visiting Maripur Center and assured to work together in future for women empowerment.



Group picture of TRDP and WDFP team at Maripur Center



Ladies are enjoying their pleasure time at Ladies Dhaba Maripur



TRDP team visiting stalls at Maripur Center

AZME NAUJAWAN (AeN)

Women Development Foundation Pakistan is running Azme Naujawan Project since 2017 in district west; Maripur and Saeedabad areas.

Azme Naujawan is a youth development program that aims to train and mentor youth to become active contributors to social change. The Program's curriculum incorporates five key aspects: Social action, personality development, leadership skills, professionals and entrepreneurial skills, artistic and cultural expression. In addition, the youth are mentored on an ongoing basis to identify problems in the community and design and implement Social Action Projects and campaigns.

Azme Naujawan (AeN) program focuses on youth from two age groups: 14-17 and 18-25. Participants signed up for 5 months of training and plan and implement social action project and campaigns.

Women Development Foundation Pakistan (WDFP) started Azme Naujawan Program's third Phase from June 2019. Under Azme Naujawan project 84 training sessions have been conducted in Cycle I and trained 150 Youth in Maripur and Saeedabad and 150 youth will be trained in Cycle II.

Training Theme:

Azme Naujawan curriculum focuses on Personality Development, Leadership Skills, Social Action, Entrepreneurship and Arts and Culture. Community Engagement and Networking Events were organized to engage community and build resilience community and create bring positive impact tin a Community



Trainer Shahzad Khan is conducting session with AeN participants at Baldia

Engagement Event

This event brought different cultural and religious communities together successfully. Participants were from; Christian, Hindu and Muslim religious communities and different background communities were involved included; Sindhi, Pathan, Punjabi and Baloch. Each community represented their culture and shared their cultures and wedding praxis and traditions in the



Mohsin Kazi is playing drum during Azm e Naujawan Community Engagement event at Maripur Center

event. In the Cultural Dholki Event Dolls marriage was arranged to showcase praxis and traditions of different communities. Bride and Groom were dressed in different cultural dresses and prettied up to represent each culture.

Women Development Foundation Pakistan conducted 6 Center Youth Events on Peace and Harmony to create peace and harmony in community.

Azme Naujawan Participants implemented 24 Social Action Projects in district west successfully and engaged community.

Social Action Projects (SAP):

SAP “Girls Power”

Azme Naujawan participants created safe space for girls in Maripur where girls and women can do different sports activities. Objective of this SAP is to empower women and girls through sports.

Khawateen Bhaithak

SAP Group identified community issue that there is no safe space in Maripur where women and girls can spend their time and do art and craft activities.

Say NO to Plastic Bags

Social Action Project “Say NO to plastic bags” implemented in Saeedabad by AeN participants by forming recycling bags



Participants are making recycling bags during SAP “Say NO to plastic bags” at Baldia Center.



Group picture of WDFP staff with Azm e Naujawan participants at Baldia Center

with peace messages on them. They are also creating awareness in society to use recycling bags and to avoid plastic bags.

No to School violence

Azme Naujawan Participants did SAP on “Say No to School Violence” and conducted awareness sessions in differ school and in Maddresas.

Say No to Gun toy!

This Social Action Project was implemented in Saeedabad and awareness sessions conducted in market and gave awareness to seller no to sell toy gun as this is very harmful for children.



Group picture of AeN participants and WDFP team at PC Hotel Karachi



Maria Taqdees, shared how WDFP-AeN participants strived to substitute plastic bags with that of cloth to move towards a healthy and pollution-free Pakistan.

Success Story of Abdul Ghafar AeN:

Abdul Ghafar, 16 young talented Singer and Peace change maker in Maripur. In the early childhood of his life he started seeking platform where he can show his talent to change the community perspective regarding peace. Azme Naujawan became the life changing platform for Abdul Ghafar when he participated the AeN trainings and did Social Action Project in the community through Art .The idea of “Hamara Maripur” to remove the hate speeches and hate graffiti on the wall of Maripur, he worked with his team to remove such speeches and beautify the wall of community through peace massages and cultures of Marpur. It was quite challenging for him to work for countering the violent extremism in community and creating peace through Art. He mobilized the community and sanitized community members to participate with him because Maripur is the deprived area of Kemari Town and has lack of facilities of education and peace. In this regard after the SAP they pushed their ideas into action and created their own welfare organization known as *Silsila* Foundation.

Likewise, they started to work in the community voluntarily from the *Silsila* Foundation Platform and started campaigning to highlight the issues of Maripur through Social Media and documentaries.

During social activities he got the opportunity to participate the IAMKHI Music Mentorship Program.

Abdul Ghafar also demonstrated his singing skills at different platforms, celebrating Daniel Pearl World Music Day with the support of US Consulate General Karachi at Arts Council of Pakistan. He also showed his talent in Pakistan Star biggest Reality show in BOL News.

After the establishment of *Silsila* Foundation as per the need of community they introduced language classes, Taleem-e-Balghan, art classes and storytelling at Center. The mission of spreading peace in communities will always remain alive by such talented stars of Azme Naujawan and WDFP.

“I want to be a social worker to sensitize my community and educate them”.

Abdul Ghafar

NAWABAD YOUTH CENTER (NYC)

Nawabad Youth Center is initiated by Women Development Foundation Pakistan in collaboration with DAI. The first phase was successfully implemented in Nawabad from September 2018 to August 2019. The core objective of this project is to work for peace and harmony, among the diverse religious groups residing in Nawabad.



Participants of Nawabad Youth Center are engaged in activity

During its first phase, Youth Development Trainings were held at the center 60 youth both men and women were trained. To engage indirect beneficiaries 16 Center activities and 16 community activities were conducted on several important topics. Eventually, 12 Social Action Projects were successfully implemented. Following are the activities conducted for project.

Youth Development Program

- ✓ Center Activities
- ✓ Outreach Activities
- ✓ Social Action Projects

Youth Development Program

Training materials were designed to enhance the potentials of the direct beneficiaries for community interventions. 60 Youth were trained on these topics for 5 days; later on, during the training 12 groups were formed and these groups selected issues of their areas and successfully executed their Social Action Projects.



Center Activities

Total of 16 centers' activities on these mentioned topics were conducted at the center.

Participants were both men and women from diverse ethnos religious groups attended these sessions. Moreover, these events promote pluralism and diversity. During these activities, community stakeholders were mobilized to help the indirect beneficiaries while executing their social action projects. Virtually, all the influential stakeholders of the area attended these sessions and later they helped all the outreach and social action projects in their constituencies.



Gender composition and total direct beneficiaries

Activity Details

- ✓ Networking Event
- ✓ Film Screening
- ✓ Pakistan Day Jubilation
- ✓ Session on Mother & child Health
- ✓ Session of Art and Craft
- ✓ Session on Artificial Intelligence
- ✓ Youth Counseling
- ✓ Session on Ownership
- ✓ Session Legal awareness
- ✓ Explore the Hidden History of Lyari
- ✓ Health and Hygiene Session
- ✓ Dialogue and Discussion, Youth Matters
- ✓ Social Action Project Team Capacity building



CEO-Sabiha Shah and other guests are engaged in Center activity at Nawabad Youth Center.

Outreach Activities

During this project, total of 16 different sessions were conducted in different locations within Nawabad. These activities were designed in light of the need of these communities. All the sessions were successfully implemented and large number of community stakeholders and people from different walk of life participated in these sessions.



Gender composition and total indirect beneficiaries engaged during the project activities

Activity Details

- ✓ Outreach Sessions Detail
- ✓ Community Development
- ✓ Human Rights
- ✓ Civic Sense
- ✓ Importance of Education
- ✓ Community Journalism
- ✓ Women Empowerment
- ✓ Career Counseling
- ✓ Awareness on Soft Drugs
- ✓ Child Socialization

Social Action Projects

The direct beneficiaries of Nawabad Youth Center consist of 12 Social Action Projects teams, all these 60 youth have successfully implemented their social action projects in their areas. These projects were on multiple themes during implementations awareness were given to all the residents. Most of the residents of the area applauded these activities and vowed to register their children to these projects



Participants of NYC are giving awareness on health and cleanliness to the community of Nawabad Lyari



Participants of NYC are doing wall painting in Nawabad Lyari



NYC participants are cleaning the street and doing plantation in Nawabad Lyari

Project Theme

- ✓ Adolescent Abuse Program
- ✓ Highlighting the Social Issues through Photo Journalism
- ✓ Awareness Program regarding Cleanliness
- ✓ Peace Painting Competition
- ✓ Awareness on Soft Drugs
- ✓ Model Street
- ✓ Highlighting Social Issues through Documentary
- ✓ Awareness on Health and Hygiene
- ✓ Change through Education
- ✓ Clean and Green Lyari
- ✓ Promotion of Civic Sense
- ✓ Nawabad Free Street Exchange Library



Participants of NYC are working in groups at Nawabad Youth Center Lyari



Group picture of NYC participants and WDFP staff at Nawabad Youth Center Lyari



Participants of NYC are working in groups at Nawabad Youth Center Lyari



Trainer from Legal Aid Society-LAS conducting the session at Nawabad Youth Center Lyari

Extension to 2nd Phase of NYC

After the successful completion of first phase of Nawabad Youth center; the second phase was launched from October 2019 and will continue till August 2020. This time the numbers of direct beneficiaries were extended elder women and men are also included in the committees. During this project total of 192 direct beneficiaries will be trained and 48 social action projects will be executed on the themes; Art and Culture, Women Empowerment, Sports for Diversity and Interfaith Harmony. Moreover, to engage indirect beneficiaries 8 Community Events and 16



Group Picture of Nawabad stakeholders and WDFP team on Center Event at Nawabad Youth Center Lyari



Community Engagement Event at ST. Patricks Church slaughter House Lyari

Centre events will be conducted. Further, after completion of these Social Action Projects 8 show casting events will be held to illustrate the SAPs.

Success Story of Nawabad free-exchange library:

Nawabad Free Exchange Library is an initiative by some youth activists from the local community of Nawabad Lyari. These youth went through Youth Development Trainings and decided to establish an open library to promote literacy and as well as help those students who cannot afford to purchase books for their studies. Around 2000 books were placed there and deserving students collected it. The local stakeholders, community members and youth appreciated this initiative and pledged book donation. Every day students are voluntarily placing their extra books in the shelf.



(Right to Left above) Senior Writer Ramzan Baloch, Founder/CEO WDFP Mrs. Sabiha Shah, Rose Educational Society Anwer Bhatti, CPB Project Coordinator Abdul Rahim Moosvi, Senior Writer & Columnist Shabbir Arman

(Right to Left below) Educational & Activists Shabbir Arman, Sport Journalist & Social Activists Aftab Hussain, Center Coordinator Azm-e-Naujawan Zafar Iqbal, Social Activists Muzzamil Elahi,

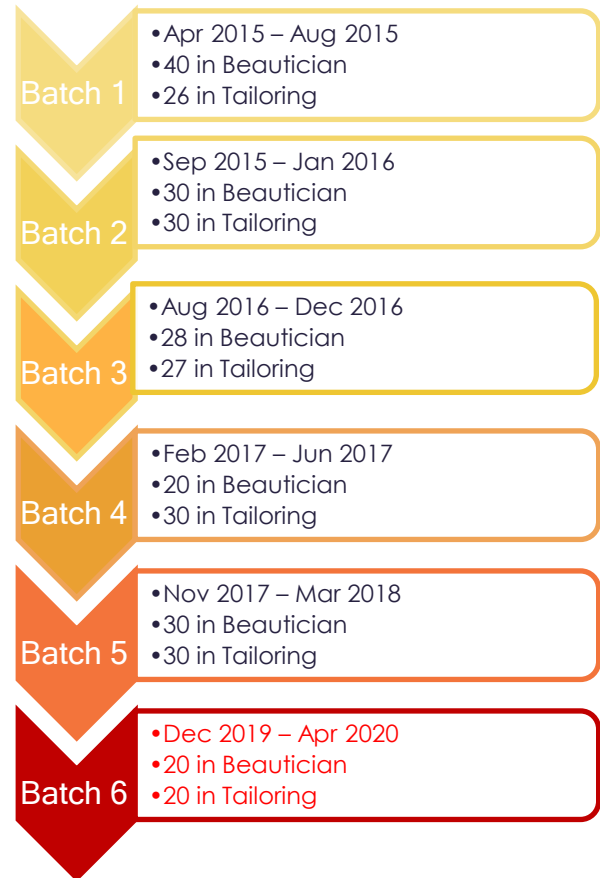
BENAZIR BHUTTO SHAHEED HUMAN RESOURCE RESEARCH AND DEVELOPMENT BOARD (BBSHRRDB)

Women Development Foundation Pakistan-WDFP has its very own vocational training center named “Women Skill Development Center” WSDC, which is certified from Trade Testing Board-TTB and Sindh Technical Education and Vocational Training Authority-STEVT A for carrying out certified courses. It is located in Maripur, where courses like Beautician, Stitching and Information Technology were carried out to raise the living conditions of the residential community of Kemari Town. A very successful Non-Formal Education Center was also developed and supervised by Women Skill Development Center which educated hundreds of young girls and boys in past.

Vocational training center in Maripur is the key to income generation and better employment

opportunities of women. Currently WSDC is facilitating the young girls from low income families of Kemari Town to enhance their professional skills. This Project is being run with the support of Benazir Bhutto Shaheed Human Resource Research and Development Board-BBSHRRDB since February 2015, which aims to strengthen the abilities of youth (Girls) so they could encounter their challenge of employability. WSDC has successfully completed five batches under BBSHRDP and till now 290 girls (18 to 35) are benefited from the stitching and beautician courses. In these courses’ trainees enrolled for a period of four months and being trained under the supervision of qualified trainers. Under this program student does not only receive free training but also receive a stipend for each course to motivate them and to support their living. Sixth batch of training began in the month of December 2019 and will complete in the month of April 2020.

WDFP hired talented girls on vacancies and refer to other institutes for placement. WDFP also organized closing and certificates distribution ceremony after the completion of batch, to



encourage the performance of students. Trainees participated in bridal competition and best dress making competitions, in which they display their artistic work by preparing brides and making creative designs of dresses. Prizes are also distributed to winners for best bride make up and best dress making, through this ceremony their motivation level boosts up and they exhibit their work in front of all audience.

WDFP provides opportunities to home-based workers to exhibit their products at WDFP Centers and different exhibitions at renowned hotels where they can showcase their products and build linkages in markets and with costumers to find out various ways of business.



BBSHRRDB participants are practicing hairstyles during the class at WSDC Maripur



Hairstyle made by participant with the guidelines of instructor at WSDC Maripur



Hairstyle made by participant with the guidelines of instructor at WSDC Maripur

COMMUNITY PEACE BAITHAK (CPB)

Maripur youth get many learning opportunities through youth programs so it was observed that community members aged above 35 were also willing to learn courses and need to engage in different activities but due to age criteria they could not become the part. In January 2019, DAI introduced Community Peace Baithak in Maripur area of Karachi. The main objective of the project was to sensitize about the basic rights and create peace and harmony among the people of the area.



Certificate Distribution Ceremony (Female) of Community Peace Baithak project at Maripur Center

The Idea of Community Peace Baithak (CPB) was to engage the elder people of the community men and women both from different cultures, backgrounds, linguistics and religions sit together to promote peace and harmony through organizing different awareness sessions and positive activities to remove their misconceptions and negative stereotypes in community and able them to play a positive role in their community.

CPB has been very effective to engage strata of society (such as shopkeepers, laborers, housewives, home-based workers, transgender, senior citizens, drivers, street hawkers, etc.) in the Center and provided them with opportunities to interact with other community members from diverse backgrounds using positive activities since project initiated.

Team has engaged 2372 community members including men and women in 63 different activities and events. Renowned speakers were invited from various organizations to conduct sessions on different topics and events were organized to deliver positive messages.



Certificates Distrubation Cermony (Male) of Community Peace Baithak project at Maripur Center

Community members were enrolled in daily and weekly activities such as Yoga Classes (for women only), Computer Classes, English Language Classes, Photo & Videography Classes and Creative Writing Classes. They were benefited through the project and own the center for further activities.

CPB Mobilizers completed 60 mobilization visits in Maripur where they approached 22 areas including suburbs of Maripur. They met overall 132 stakeholders/community members, who motivated a large number of communities.

Men community members became enable to speak and write in Basic English Language.

There were 04 Men and 08 Women students of computer class who took admission in English Language class due to their interest.

Women learnt and became aware about the violence activities on women. In the first weekly activity there were 35 women participants were disengaged. Activity increased the participation of youth community members which increased the further participation in activity engagement.

Total 06 large outreach sessions (03 Men 03 Women) as per the grant. In these sessions total number of participants was 295 in which 130 Men and 165 Women attended the session.



Mr Basit is conducting Computer class (female) at Community Peace Baithak Maripur Center



Group Photo of CPB participants and WDFP Staff at Maripur Center



Mr Asif is conducting computer class (Male) at Community Peace Baithak Maripur Center



Mr Asif is conducting computer class (Male) at Community Peace Baithak Maripur Center

SUCCESS STORY OF ROZINA

Rozina Asif Buriro, resident of Maripur and the regular participant of daily yoga classes of Community Peace Baithak (CPB), is very happy to successfully start her own Yoga Center at her home for children and women of the community. Rozina, the Iron lady of the Maripur was eager to learn yoga at the beginning of yoga classes. She attended classes without any gap. She used to teach other lady participants in the absence of instructor. When she was asked about the hurdle while starting classes, she said that she was very confused and double minded to take the initiative. Earlier her family refused and didn't support her. But something was different in her mind and she strongly intended to convince her family about the benefits of yoga. Later, she successfully motivated her husband. Now she has set up Yoga Center and invited women of the neighborhood to take yoga classes at her home. "It was the happiest moment in my life and I felt proud that I am contributing in household prosperity". The message of yoga classes reached every house of the community like a fire in the jungle. Rozina while sharing her views said that she cannot control her emotions and very glad due to her achievement which had been impossible because of social and cultural taboos. She appreciated the CPB team that assisted her to set up yoga class because the yoga classes are convincing many women about its benefits such as more flexible, relieve from anxiety and depression, helps women who are going through menopause, control diabetes and high blood pressure and other body related issues. Rozina is now a legend with great responsibility and confidence; she welcomes to women of the community and feels delighted to become distinctive role model of the community.

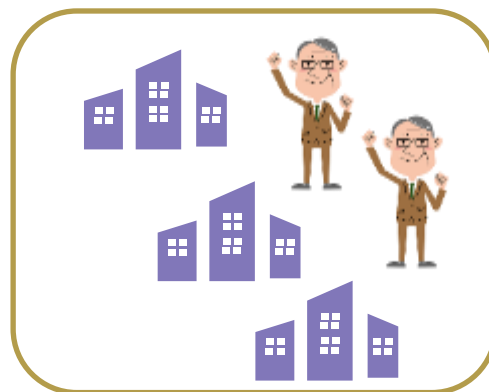


Rozina Asif

PROJECT LIGHT-F

The project “Livelihood Improvement for Growth and Transformation of the Female” (LIGHT-F) is joint venture of JICA, Women Development Department (Govt. of Sindh) and working with two partners in Sindh, Women Development Foundation Pakistan (Karachi) and Sindh Rural Support Organization (Sukkur). Project duration is from 2017 to 2021.

Project for Improvement of Livelihood and Well-being of Women Home-Based Workers in the Informal Sector in Sindh Province plans to carry out sensitization activities in Karachi for making two target groups aware of the importance of “women employment”, i.e.; women working with organizations as an employee and Home-Based Workers. This is also including the men members of the target areas, i.e.; Maripur and Baldia Town. This project is being a support to deliver the information regarding formal employment and encourage the women working in different companies. Several success stories from different fields were also showed to the community members to show the positive side of women employment.



Community Gathering

In year 2019, project was more focused on the awareness activities. Project team started to interact with the community by taking an initiative through “Community Gathering” program. This event was held in the month of June 2019 in two areas in which 90 residents of the areas participated, i.e.; Maripur 49 and Baldia 41.

Furthermore, “Small Sessions” for awareness of project activities were conducted by Youth leaders. These youth leaders were selected from the community and they were trained to conduct sessions.



Group Picture of WDFP, WDD and JICA Team at Maripur Center

19 youth leaders performed this activity and achieve the target of serving total 378 community members. After the completion of the small session activity, youth leaders were awarded by the certificate.

Parallel to project awareness activities, project team was also to get the registration for the trainings. By active mobilization and hard work of area coordinators, 140 forms were received from the community. This is also considered as the success of effective awareness sessions. However, due to limited seats, 56 FHBW got finalized for the trainings and these participants will be trained with Entrepreneurship skills in following year.



Participants are watching Success Story Of Naureen Huda at Maripur Center



Community Gathering Event by JICA team at Baldia

Project Strategy

	Companies	Communities
Target	8-10 companies in Karachi	2 areas (Baldia, Maripur) June 22, June 29: 90 residents participated

<p>Agenda</p>	<p>Presentation</p> <p>Social and economic significance of women employment</p> <p>Impact of business strategy</p> <p>Practical examples to enhance women employment</p> <p>Short movie of Midas Safety</p> <p>New Solutions</p> <p>Constraints and potential of FHBWs</p> <p>Discussion for further cooperation</p>	<p>Community gathering</p> <p>Speech on importance of women economic empowerment</p> <p>Short movies of women cases and Midas Safety</p> <p>Speech of women</p> <p>HR dialog</p> <p>Theater performance</p>
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Ms. Aliya Shahid – Secretary Women Development Department visited Maripur Center



Trainer is appreciating the Maripur home-based workers products during training session at IBA Garden Campus Karachi



Group Picture of JICA team with WDFP team at IBA Garden Campus Karachi

Coalition for Inclusive Pakistan (CIP) Trust for Democratic Education & Accountability (TDEA)

On “Promoting the Human Rights and Electoral Participation of People with Disabilities (PWD), Transgender people and Women in Pakistan”, TDEA implemented a 20-month (November 2017-June 2019) project in collaboration with United States Department of State Bureau of Democracy.

This project took the responsibility to address the concern and rights of PWDs and transgender people which have not previously been focus of election observation in Pakistan, and women’s rights in elections remain imperfectly realized. To achieve their human rights through greater participation in electoral processes, 15 CSO’s dedicated to the rights of these populations have formed Coalition for Inclusive Pakistan (CIP).

TDEA-CIP selected 15 organizations throughout Pakistan from provinces which were divided into three marginalized clusters: Women, Trans-genders and Special Persons (PWD). To facilitate women, WDFP is selected from Sindh and decided to perform different activities in Karachi between November 27, 2017 and March 14, 2019.

In 2019, after the electoral process TDEA-CIP team conducted Post Assessment Survey, interviewed the political parties’ representatives to know that what special measures are adopted for women, trans-genders and PWD. Team shared recommendations with party representatives by organizing different events at Islamabad, Lahore and Karachi.

Following events were held:

- ✓ On 14 May 2019, Larish Turshani (Long Term Observer) participated in consultation meeting on gender and disability audit of election 2019 and shared the issues faced by women of Sindh at Islamabad
- ✓ On July 1 & 2 2019, Sabiha Shah (CEO-WDFP) had meeting with political party representatives with TDEA-CIP team (Firdous Shamim Naqvi-Leader of Opposition Sindh Assembly, Qasim Naveed Qamar-Advisor to CM, Aliya Shahid-Secretary Women Development Department Sindh, Aslam Sheikh and Abida Lodhi-Sindh Human Rights



Sabiha Shah-CEO WDFP sharing CIP experience at Lahore

Commission of Sindh, Dr. Naeem ur Zafar-Chief Economist P&D) discussed regarding the women electoral rights;

- ✓ On 27-28 August 2019, Sabiha Shah (CEO-WDFP) and Abdul Rahim Moosvi (Project Coordinator-CPB) attended consultation workshop at Islamabad
- ✓ On 17 September 2019, TDEA organized Recommendations for Inclusive Elections with collaboration of WDFP at Marriot Hotel, Karachi;
 - On 20 September 2019, Sabiha Shah (CEO-WDFP) attended Recommendations for Inclusive Elections at Lahore and represented issues faced by women during electoral process in Sindh.



TDEA-CIP team and guests from Election Commission sharing their experiences of elections 2018 at Marriot Hotel Karachi



Group picture of CIP members at Lahore



Consultation meeting on gender and disability audit of election 2019 at Islamabad



Recommendations for Inclusive Elections at Lahore



Sabiha Shah (CEO-WDFP) and Abdul Rahim Moosvi (Project Coordinator-CPB) attended consultation workshop at Islamabad

WDFP EVENTS

International Women's Day (IWD) 2019

International Women's Day celebrated internationally on 8 March to remind the roles and powers of women in the face of seemingly insurmountable obstacles and to emphasize the importance of women's empowerment. IWD is a celebration of the social, economic, cultural and political achievements of women.

On Friday, 8th March 2019, WDFP organized and celebrated International Women's Day at Maripur Center, for the awareness of Role of Women to reduce Violence Extremism. Mrs. Sabiha Shah-CEO welcomed the participants and delivered speech regarding the historical background and importance of women's day which commemorates movement of working women's right. The right to education, right to adequate health, right to marry and right to earn as equal as man and said that how we can perform our role regarding bringing peace in the community. She gave the examples of globally women who inspired the society by preaching the message of respecting other person's culture, religious differences and language. Video of Advocate Samar Minallah "Bibi Shireenaey" song was also shown in the session for the great role of women.

After that, the guest speaker Zeenat Lakahni shared her views regarding the subject and spread word of awareness with a beautiful poem written by her. Then inspirational stories were shared by the empowered women of the community, who shared their life stories that how they became a role model for their families and



WDFP team celebrating IWD 2019 at Maripur Center



Group picture with young tabla performers on IWD 2019 at Maripur Center

society. After story sharing session, Guest speaker Syeda Saeeda Bano encouraged the participants with her speech that was about as to how a woman can be a changing agent for preventing violence extremism in society and highlighted the resilience of women and the need for better policies and environment for women to grow and flourish not only in Pakistan but internationally.

Abdul Rahim Moosvi, the project coordinator delivered the vote of thanks to guest speakers and the community and cake cutting ceremony was celebrated by all staff members and community.



Distribution of goodie bags as token of appreciation to successful female entrepreneurs on IWD 2019 at Maripur Center

International Volunteers' Day (IVD) 2019

The Day is celebrated every year on 5th of December to recognize and celebrate the contributions of volunteers to peace and development across the world.

Dr. Suleman Shaikh, the renowned social leader of Sindh, who presided over the 21st International Volunteers' Day celebrated under the Women Development Foundation Pakistan on 5th December 2019, said that the volunteer activities of Karachi are a reflection of the progressive society which helps to relieve the suffering of the society and the absence of such activities warms the market of terror, fortunately. Pakistani people are passionate about humanity and ready to volunteer their time and our government believes that the government is committed to forming a welfare society. Effective participation of social service providers must be ensured in up-to-date public welfare schemes. Explaining the programs aims and objectives, the Program Chief Organizer Abdul Rahim Moosvi said that keeping with the traditions of previous years, this year, the purpose of celebrating International Volunteers' Day on December 5th is to pay tribute to the selfless volunteers working in the society and highlighting their work, especially the new generation in the society is to be followed by them so that a prosperous society can be formed in the country. He demanded that the government should be suitable for the welfare of volunteers and social workers. Measures should be taken and organizations working for the social sector should be effective and efficient.

Sabiha Shah, Chief Executive Officer of the Women Development Foundation Pakistan, welcomed the guests and said that the Women Development Foundation Pakistan underlined the importance of volunteer activities under Pakistan and the ongoing programs to foster a



Distribution of awards to volunteers at PACC Karachi

new generation of volunteer thinking. Their activities need to be highlighted, and for the welfare of senior volunteers, such plans should be prepared in consultation with them, which will benefit not only the senior volunteers but also benefit the new generation. Highlighting the importance of volunteer role in the development of communities, renowned educationist and poet Ms. Zeenat Lakhani said that the need was to integrate the social sector studies into the educational curriculum with the modern needs of tomorrow. Famous banker Mohammed Reza Poonawala Head of Customer Service of Meezan Bank highlighted the role of the corporate sector in supporting and strengthening volunteers and social organizations. Only then can this sector set up an integrated program for them. Speaking at the closing words of the program, Vice President (WDFP) Abida Memon thanked the visiting guests, and paid tribute to the Shield recipients, who called on them to identify the silent service members around them.

Chief Guest of the event Dr. Suleman Sheikh presented shield of honors and Ajraks to Dr. Mumtaz Khaskheli, Dr. Syed Nawaz ul Huda, Gul Hassan Kalmati, Imran Ahmed Shah, Mohammad Yousuf Memon, Suresh Kumar Wadhvani, Rasool Bux Baloch, Uzma Noorani, Qurban Mangi, Syed Khurshid, Mohammad Salim Wakani and a young volunteer Zuniar Khan for their selfless services for the communities. Maria Taqdees and Basit Ali moderated the event and thanked all the guests.



(Right to Left) Chief Guest-Dr. Suleman Sheikh, CEO-WDFP Sabiha Shah, Educationist & Poet- Zeenat Lakhani

(Right to Left) Mohammed Reza Poonawala Head of Customer Service of Meezan Bank, Chief Organizer IVD-Abdul Rahim Moosvi, Vice President-WDFP Abida Memon

RECREATIONAL ACTIVITIES

Staff Picnic 2019

Women Development Foundation Pakistan organized yearly entertainment program, in 2019 team explored Sonmiani beach at Balochistan. On 4 April 2019, WDFP team enjoyed picnic moments with all staff members and it was a relaxation day with entertainment activities for all staff members. It was an energetic day and everyone shared their best moments of life with team. Such planned activities boost energy level of employees and help them interact with each other.



Group picture of WDFP staff at Sonmiani Beach at Balochistan

Eid Gathering 2019

WDFP never missed the opportunity to celebrate and enjoy the festivals together and make them memorable. On 17th August 2019, WDFP team celebrated Eid Gathering party at Ladies Dhaba, Grex Maripur Karachi.



Sabiha Shah-CEO WDFP is sharing the successes of the projects with team members at Maripur Center



Group picture of WDFP staff on Eid Gathering 2019 at Maripur Center

EXHIBITION AND AWARDS

Stall at Marriott Hotel 2019

On 1st May 2019, Cultural Exhibition was organized by Khuand Kai which was platform for Home Based Workers and skilled women to introduce their products to local and international market and provide them chance to promote their products by displaying at the exhibition at Marriot Hotel Karachi. Home-Based Workers Shamim Akhtar and Noreen Huda exhibited their products with support of WDFP. On the day Sabiha Shah-CEO WDFP was also recognized for “Women Talent Award”.



Sabiha Shah-CEO received “Women Talent Award” for his outstanding performance in communities at Marriot Hotel Karachi



WDFP stall at Marriot Hotel Karachi

Mai Bhakhtawar Award 2019

On 27 November 2019, Sindh Commission on the Status of Women organized Mai Bakhtawar Award 2019 “Combating GBV in Sindh: Ending Early Child Marriages” on International Rural Women Day at Hyderabad. Three representatives from WDFP along with Sabiha Shah-CEO WDFP attended the event and were nominated for their struggling life; Ms. Nahila (Home-based worker, Shershah) received award and 10,000 cash prize, Ms. Margrette (Social Activist, Maripur) received award and Dr. Safia Abdullah (Social Activist, Lyari) received certificate as token of appreciation.



Sabiha Shah-CEO sharing her struggling experience on International Rural Women Day at Hyderabad



Ms. Nahila (Home-based worker, Shershah) receiving award on International Rural Women Day at Hyderabad

Glorious Life Time Achievement Award

World Women Fashion Industry organized a big event of Life Time Achievement award on 21st November 2019 at Arts Council Karachi. Awards were presented to prominent personalities of different fields in Karachi. Shield of Appreciation was presented to Sabiha Shah on her life time achievements in social sector by Syeda Shehla Raza (Minister for Women Development Govt of Sindh)



Sabiha Shah-CEO receiving Shield of Appreciation for her life time achievements in social sector from Syeda Shehla Raza (Minister for Women Development Govt of Sindh) at Arts Council Karachi

Call for Charity

Women Development Foundation Pakistan is working for the betterment of society and its core aim is to serve humanity and to improve the lives of people .Mass Marriages and Rashaan distribution to destitute families. In the month of Ramzan, WDFP distributed approx. 200 ration bags and clothes for kids in this year to the needy and destitute families. Beside that WDFP also donated and help in providing other required item like medicine and education fees to the destitute people. Each penny donated by other philanthropists is spent on needy people without any discrimination of caste, creed or color.

Rehabilitation of Kainat Soomro' Case

On 2nd October 2019, meeting was held at Secretary Social Welfare Department Government of Sindh with Civil Society organizations of Karachi working on Women Empowerment and Development. Mr. Nawaz Sheikh – Secretary Social Welfare Department and Ms. Aliya Shahid – Secretary Woman Development Department briefed the agenda point regarding the letter of Chief Minister of Sindh about the rehabilitation of Kainat Soomro from Dado who was gang raped in 2007. After thoroughly discussion it was decided unanimously that an assessment regarding problem should be held and Sabiha Shah was selected to meet with the survivor's family and presented findings before the committee in next meeting and in the light of findings it was decided that summary will be forward to CM House.

Ms. Sabiha visited Kianat Soomro's house shared the findings and suggestions with Social Welfare Secretary and in the next meeting rehabilitation plan was discussed and sent to C.M for implementation.



Meeting with Mr. Nawaz Sheikh – Secretary Social Welfare Department and Ms. Aliya Shahid – Secretary Woman Development Department on Kainat Soomro case at Secretary Social Welfare Department Karachi

Referral Cases

WDFP organizes different sessions on the awareness of gender based violence with the collaboration of different organizations (Madagar Helpline, WDD, Legal Aid Society and Pannah shelter) and also successfully completed several projects related to the counter of violence extremism. WDFP share the referral cases regarding domestic violence to different organizations to the victims and also invite focal persons to conduct the sessions in different WDFP Centers.

Media Coverage

- ✓ On December 5, 2019, different electronic media (Awaz TV, Sindh TV) and print media covered the International Volunteers' Day 2019 event.
- ✓ On July 15, 2019, 24 News channel on-air the footage of Ladies Dhaba Sabiha Shah and Abdul Rahim Moosvi were the guest speakers in Morning Show program Salam Sindh of Sindh TV Network In connection of International Volunteer Day Program on 5th December 2019.

The collage consists of several media pieces:

- Two newspaper clippings from 'Jehan Pakistan' dated 10-08-2019 and 19-11-2019, featuring photos of Sabiha Shah and Abdul Rahim Moosvi.
- A large article from 'Network Sess' dated 15-08-2019. The headline reads: 'خدمت کا جذبہ والد سے ورثے میں ملا ہے، صبیحہ شاہ ساجی خدمات کے سفر کا آغاز زلیاری پراجیکٹ کے تحت کیا سی ای او ویمن ڈیولپمنٹ فاؤنڈیشن پاکستان کی جہان پاکستان سے گفتگو'. The article discusses Sabiha Shah's work with the Women Development Foundation Pakistan and her personal journey.



Sabiha Shah-CEO sharing the importance of IVD with media person at PACC Karachi



Abdul Rahim Moosvi-CPB Project Coordinator sharing the importance of IVD with media person at PACC Karachi

BOARD MEETINGS

Annual General Meeting (AGM) & Board of Directors (BOD) Election 2019

General Body Meeting of WDFP was held on 7th August 2019 at. Meeting chaired by Mrs. Saeeda Bano, Ex-V. President FPCCI participated as Chief Election Commissioner and Mr. Nasir Baloch Additional Director Social Welfare Department South Karachi participated as an Observer. General body members unanimously elected office bearers and executive committee members for the year 2019-2020. New Elected President Shazia Mansoor, thanked and congratulated to all new Board Members and wished for new enthusiastic and progress of WDFP.



Abida Memon-Ex General Secretary presenting minutes of previous board meeting at Al-Harmain Hotel Saddar

Elected Board members of WDFP for Year 2019

1. Shazia Mansoor (President)
2. Abida Memon (V. President)
3. Zafreen Zehra (G. Secretary)
4. Nargis Nadir (Joint Secretary)
5. Muhammad Anis Danish (Treasurer)
6. Rubina Merchant (Executive Member)
7. Sabira Ghani (Executive Member)
8. Shamim Akhtar (Executive Member)
9. Shabnum (Executive Member)
10. Raj Muhammad (Executive Member)
11. Muhammad Ali Rasheed (Executive Member)

Oath Taking Ceremony of newly elected board members of WDFP was held on 5th October 2019 at Hotel Mehran Karachi. Nasir Baloch Director General of Social Welfare department took oath from newly elected members for 2 year from 2019 to 2021.



Oath Taking Ceremony of newly elected board members at Hotel Mehran Karachi

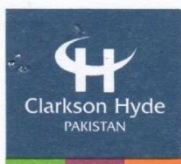


Nafees Akhtar-Accountant presenting financial report of WDFP in board meeting at Al-Harmain Hotel Saddar



Group picture of Board Members at Hotel Mehran Karachi

AUDIT REPORT 2019



**Clarkson Hyde Saud Ansari
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INDEPENDENT AUDITOR'S REPORT

To the Managing Committee: **WOMEN DEVELOPEMENT FOUNDATION PAKISTAN**

Opinion

We have audited the financial statements of **WOMEN DEVELOPEMENT FOUNDATION PAKISTAN**, which comprise the statement of financial position as at June 30, 2019, income and expenditure account, and notes to the financial accounts, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of **WOMEN DEVELOPEMENT FOUNDATION PAKISTAN**, as at June 30, 2019 and of its financial performance for the year then ended in accordance with the approved accounting and reporting standards as applicable in Pakistan.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) as applicable in Pakistan. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Party in accordance with the International Ethics Standards Board for Accountants' *Code of Ethics for Professional Accountants* as adopted by the Institute of Chartered Accountants of Pakistan (the Code) and we have fulfilled our ethical responsibilities in accordance with the Code. We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of the Managing Committee for the Financial Statements

The Managing Committee is responsible for the preparation and fair presentation of the financial statements in accordance with the accounting and reporting standards as applicable in Pakistan and for such internal control as the Managing Committee determines as necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Managing Committee is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs as applicable in Pakistan will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



As part of an audit in accordance with ISAs as applicable in Pakistan, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the society's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusion are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Society to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in the internal control that we identify during our audit.

Clarkson Hyde Saud Ansari

Clarkson Hyde Saud Ansari
Chartered Accountants

Name of the Auditor: SAUD ANSARI
Date: December 24, 2019

